

**CHINA PAVILION SUPPORTS INTERNATIONAL CO-PRODUCTIONS
AT SUNNY SIDE OF THE DOC 2024**

This year, the Chinese pavilion will bring in La Rochelle the latest fruits of international co-production, on a wide range of themes including art and culture, science, wildlife, lifestyle, with a special focus on nature and the environment.

The Chinese Pavilion will also take this opportunity to launch 2 international calls for projects, offers co-production and broadcasting opportunities to the international community.



Neu Earth 2: Skyline

Time completed: November 2024

Duration: 50mins x 2

Co-producer: China Intercontinental Communication Center and Beach House Pictures Pte Ltd.

The documentary series *Neu Earth* shows a futuristic world that has achieved carbon neutrality based on an international perspective and expression, and presents green and sustainable development concepts, experience, innovation cases, and cooperation results in a retrospective approach. With “Green Cities” as the theme, *Neu Earth 2: Skyline* highlights new technologies, materials, designs, and concepts adopted at China, the United States, the United Kingdom, Italy, South Korea, Singapore, the Netherlands, and other countries in promoting the green city construction, and describes the opportunities and challenges faced in urban green development.



Time: A Journey Through Thousands of Years

Time completed: November 2024

Duration: 60mins x 2

Co-producer: ZDF Studios and China Media Group

ZDF Studios and Film, Drama and Documentary Programming Center of China Media Group (hereafter referred as CMG) in association with Arte and global distributor ZDF Studios, have announced their first ever co-production partnership, an ambitious two-part documentary on one of the most universal topics, time. The series explore the discovery of time, one of the most global and universal phenomena of humanity. Jens Monath und Heike Schmidt are the authors and directors in charge at ZDF, Hongyan Liu is the executive Producer on the project for CMG. With the invaluable input of the Chinese coproduction partner CMG has brought to the table, this two-par documentary has become an epic work of a really global scale - shot in ten different countries it explores the phenomenon of time from numerous different aspects, especially focussing on the differences and the common perception of time between the Western culture and the Chinese civilisation. The collaboration was just a kick-off, and more co-productions between CMG, ZDF, and ZDF Studios are underway for the near.



Shenzhen-Zhongshan Link

Time completed: December 2024

Duration: 50mins

Co-producer: Guangdong Sharp Sens Media and Ah! Production

Shenzhen-Zhongshan Link, as a super sea-crossing project located at the core of the Guangdong-Hong Kong-Macao Greater Bay Area in China, is rendered as one of the most technically challenging transport projects in the world given the constraints of multiple factors such as shipping, flood control, aviation height limits, and marine environment.

To accomplish the project over the Lingdingyang area, one of the busiest in the world, the Chinese engineers have to pool wisdom and harness skills. Can they pull it through?

The programme is scheduled to be broadcast on RMC Découverte in late 2024 and early 2025.

- New International Calls for Projects -

The “Image Possibilities” Coproduction Plan (IPPLAN)

Organizers: China International Communications Group

CCTV-9

Discovery Channel

IPPLAN is a comprehensive documentary production program from pitch selection, mentorship to screening. It aims at fostering collaboration among international content creators to produce documentaries on Chinese themes and promoting cultural interaction and exchange.

Jointly organized by China International Communications Group, CCTV-9, and Discovery Channel, the 2nd IPPLAN aims to solicit documentary and short video proposals worldwide. It assembles a team of experienced international mentors to support and guide the creation of excellent works, which will be promoted on major domestic and international media platforms.

IPPLAN provides financial support for some of the selected proposals. IPPLAN offers resources for domestic and international promotion of the selected proposals such as Discovery Channel (Asia, Europe and Latin-America) and CCTV-9.

The international launch is scheduled for China Hour on 25 June.



Vista of the Green Silk Road 2024

Organizers: China Intercontinental Communication Center

The BRI International Green Development Coalition

Vista of the Green Silk Road aims to create an important platform for global cooperation achievements and information release in the specialized field of green and sustainable development through collections of excellent cases, creation of high-quality documentaries and short videos, global media broadcast exhibition, -themed activities, interview programs, and organization of global news coverage. This year, with “Green Development” as the theme, we will call for excellent cases and stories from various countries, fields, cities, and enterprises that promote national and urban green development, to provide the global audience with important information about technology and cooperation related to green infrastructure, green energy, green transportation, green lifestyle, etc. We will also invite international partners to participate and share practical cases and valuable experience.

The international launch is scheduled for China Night on 25 June.

About China Pavilion:

There will be more than ten Chinese organizations team up as China Pavilion to participate at Sunny Side of the Doc, including China Media Group (CMG), China International Television Corporation (CITVC), China Intercontinental Communication Center (CICC), Henan Provincial Radio and Television Bureau, Guizhou Provincial Radio and Television Bureau, Guizhou Radio TV Station (GZRTV), Sichuan Radio TV Station, Jiangsu Broadcasting Corporation (JSBC), Nanjing Broadcasting System (NBS), Zhongshan Broadcasting & Television Station (ZSBTV), Chengdu Radio & Television, Bilibili, Chinese National Geography, Sichuan Golden Panda International Culture Communication Co., Ltd.

The organization of the China Pavilion in the current SSD is undertaken by CICC.

About China Day:

June 25th is marked as the China Day Themed Activity Day, on which key activities will be held by the China Pavilion.

“China Hour” Promotion Event

The “China Hour” Promotion Event will be held at the main venue of the SSD, where participating organizations of China Pavilion will recommend their cooperation pitches, introduce their works, and release the latest cooperation plans. The Event will invite the international investors, distribution companies, and broadcasting platforms to participate in the event and interact with each other on-site, so as to help more international organizations further understand the latest development trend of documentaries and the cooperation needs of China, and to promote the realization of more high-quality international co-productions and media cooperation in documentaries.

The pitch projects presented by China Pavilion include From French Farms to Chinese Dining Tables, Green Mountains and Clear Waters Through the Lens and Light Up the World. The completed programs to be exhibited include Spectacles of Life, Living in Guizhou, Myriad Bridges Spanning: Human Marvels Amidst Mountains and Rivers, Feast of Guizhou, Exploring Guizhou: Intangible Cultural Heritage, Guangxi Audio-Visual Products, China's Wetlands: Connecting the World, and Golden Panda Awards and so on.

China Night in La Rochelle : Stories of International Co-Production

Stories of International Co-Production will be held in the Hall of Honor of La Rochelle Municipality. The mayor of La Rochelle will attend the event and deliver a speech. Guests from internationally renowned TV broadcasters, new media organizations, international distributing companies, film and television production organizations, etc., will be invited to attend the event. During the event, Chinese and foreign organizations will share their cooperation achievements, announce their plans for future cooperation, and hold signing ceremonies, in hope to showcase the achievements of cooperation achieved through China Pavilion, as well as to gain insights into the latest information on the international market and to promote media cooperation between China and France and other European countries. This event will not only provide guests with the opportunity to review the previous works such as Wild Treasures of China, Beyond the Far Side: The Dawn of the Space Revolution, Story of A Golden Monkey King in Qinling Mountains of China, The Deep Med, and Inside

the Mind of Con Artists, but also, together with the Chinese and foreign producers, to find out new masterpieces The Glory of Civilizations, Le Monde extraordinaire des champions, A Journey Through Thousands of Years, and Shenzhen-Zhongshan Link, which will soon meet the global audience.

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