



PRESS RELEASE

SUNNY SIDE OF THE DOC REVEALS THE MEMBERS OF ITS ADVISORY BOARD



La Rochelle, April 8, 2025 – Sunny Side of the Doc, the international marketplace dedicated to linear and non-linear documentaries, reveals today the eight members of its very first advisory board since Aurélie Reman took the helm.

Following Aurélie Reman's appointment as Managing Director last year, Sunny Side of the Doc has entered a new chapter in its history. Reinforcing its **commitment to innovation, collaboration, and business development, the international documentary marketplace is launching a new advisory board.** Officially introduced today, this committee brings together leading industry professionals from around the world and will play a key role in guiding Sunny Side of the Doc's strategic vision.

"This advisory board marks a pivotal step in my vision to strengthen Sunny Side of the Doc as Europe's central hub for audiovisual documentaries, supported by a worldwide network of partners. Our ambition is to cultivate an inclusive marketplace defined by meaningful dialogue, pragmatic solutions, and collective innovation. By uniting international experts with complementary backgrounds and connections, we position Sunny Side of the Doc as both a

trusted compass and a support platform for the global documentary community. I'm delighted by the enthusiasm of all eight members to work together toward these shared goals. This diversity of perspectives will enhance our ability to anticipate industry trends, navigate challenges proactively, enrich our programming starting from this June edition, and create valuable business opportunities that directly address the evolving needs of documentary professionals across the globe.” **says Aurélie Reman, Managing Director at Sunny Side of the Doc.**

By providing expert insights, industry knowledge, and global networks, the advisory board will play a key role in shaping the **programming of Sunny Side of the Doc**, enriching discussions, and ensuring that the marketplace continues to grow sustainably while addressing the evolving challenges and needs of the global documentary community.

“Sunny Side of the Doc is a fantastic hive, where emerging talents and leading voices of our industry can exchange ideas and launch new projects. I am honored to be part of its Advisory Committee and to contribute my experience as a producer to this ever-evolving community, working together to explore the artistic, technological, and economic challenges of our profession.” adds Myriam Weil, Head of Documentary at Federation Studios.

“I've been a champion of Sunny Side for longer than I care to remember, so being invited onto the Advisory Board is a dream come true. This also coincides with the market becoming more ambitious in both scale and purpose. We all want to attend a dynamic market with a wide and diverse selection of buyers, producers, and even distributors. I'm looking forward to seeing Sunny Side become even more relevant to an even broader segment of the global unscripted business.” concludes Paul Heaney, Chief Executive Officer, Bossanova.

The newly appointed advisory board includes key players from broadcasting, production, distribution, and new media platforms, representing six different countries and reflecting the diversity and dynamism of today's documentary industry:

- **Caroline Behar** (France) – Head of International Coproductions and Acquisitions, France Télévisions
- **Laurent Duret** (France) – Producer & Founder, Bachibouzouk
- **Paul Heaney** (United Kingdom) – Chief Executive Officer, Bossanova
- **Elvira Lind** (Germany) – Consultant, Independent
- **Wangeci Mũrage** (Kenya) – Chief Executive Officer, Media Pros Africa
- **Emmanuel Prosnier** (France) – Business Development Manager, Broadcast Department, Getty Images
- **Ellen Windemuth** (United States) – Chairwoman, WaterBear Network
- **Myriam Weil** (France) – Head of Documentary, Federation Studios

Sunny Side of the Doc, 36th edition June 23–26, 2025, La Rochelle
Visit the [press area](#) for more information on Sunny Side of the Doc.

Notes to Editors: *Sunny Side of the Doc is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,000+ participants from 70 countries through a mix of high-level pitch sessions, panels on the latest industry trends and an exhibition hall.*

The 36th Sunny Side of the Doc will take place in La Rochelle from June 23–26 June, 2025.

Doc Services, the organiser of Sunny side of the Doc, is a member of 1% for the Planet as well as of the SDG Media Compact.

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